Five Reasons to Digitize Your Frontline

The time to digitize is now.

With an increasingly volatile global climate and an estimated 53 million industrial workers aging out of the frontline, there’s no better opportunity for manufacturing leaders to innovate and introduce change. Here are five reasons why digitization is key to food and beverage manufacturers’ success.

Reduce Error Rate

With Rising Costs, Manufacturers Can’t Afford Downtime and Errors

As raw material costs rise, manufacturers can’t afford losses caused by downtime and production errors. Digitization gives you the power to identify costly inefficiencies:

- 90% of frontline workers are ready for digital, connected work
- 72% of frontline workers are aging out of the frontline

Access product quality results in as little as 24h

Digital Isolation Hinders Future Growth

Isolated, paper-based processes simply can’t support future growth. When numbers are out of range or issues arise, your leaders need to be able to tap into real-time data to identify quality results and opportunities for optimization.

Successful Regionalization Requires Insights and Control at Every Step

As supply chains become regionalized and factories are downsized, manufacturers will only be able to meet demand through deeper insights and control. Digital tools are the key to insights crucial to production such as:

- 52% of frontline workers are ready for digital, connected work

Access product quality results in as little as 24h

Over $290K in cost-saving benefits within months of digitization

Frontline data to identify sources of waste and quality inconsistencies

Insights to track and remedy third-party related losses

Powerful visualization to help you replicate success and boost productivity

According to a Parsable report, frontline workers not only want to embrace digitization but consider it crucial to a desirable environment. Instead of going out to the floor or relying on paper-based communication, workers want to be able to easily communicate and implement updates at the touch of an app.

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digitize today for success tomorrow

Parsable helps the world’s largest food and beverage manufacturers achieve the connectivity, visibility, and data they need to drive a scalable, sustainable future. Learn more about how Connected Worker® empowers your teams to drive productivity and ROI.

Schedule a Demo

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