

Five Reasons to Digitize Your Frontline

The **time to digitize** is now.

With an increasingly volatile global climate and an estimated 53 million industrial workers aging out of the frontline, there's no better opportunity for manufacturing leaders to innovate and introduce change.

Here are **five reasons** why digitization is key to food and beverage manufacturers' success.



Reduce Error Rate by

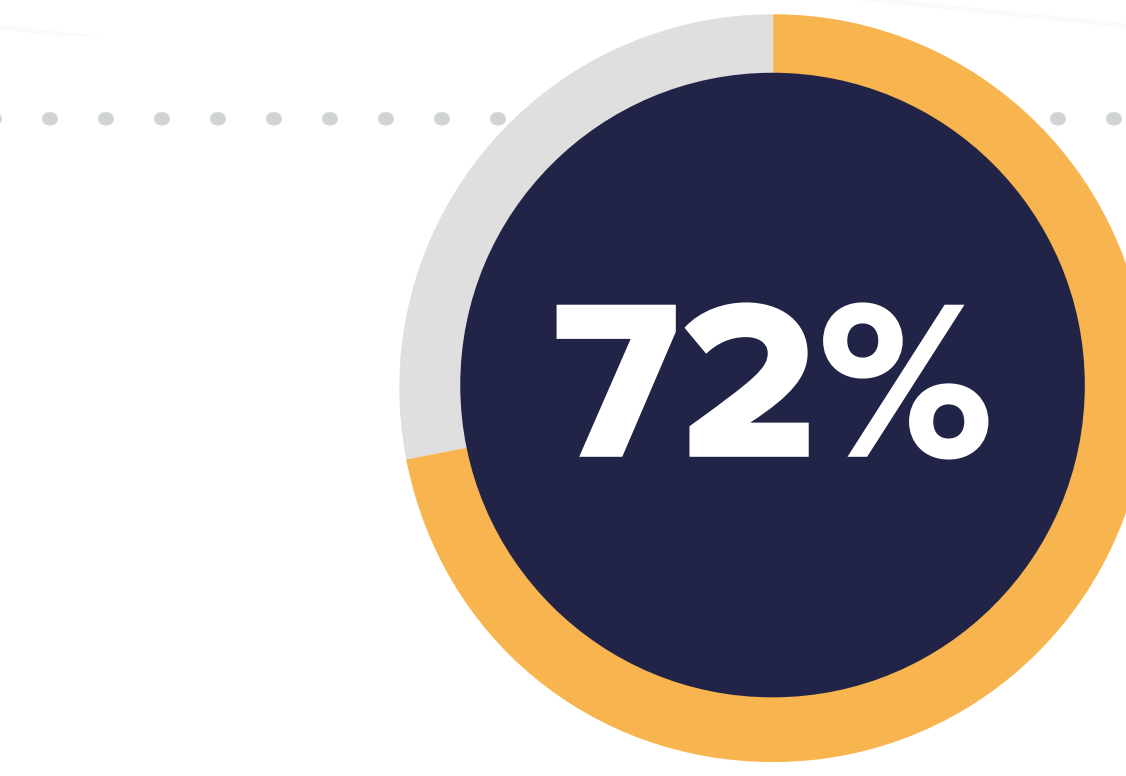


With Rising Costs, Manufacturers Can't Afford Downtime and Errors



As raw material costs rise, manufacturers can't afford losses caused by downtime and production errors. Digitization gives you the **power to identify costly inefficiencies**:

Routine product inspections	Automated triggers alerting plant managers
Delays caused by analog communication	Real-time updates on audits/check
Paper-based procedure documentation	Digital reinforcement and quality assurance



of frontline workers are **ready for digital, connected work**

Frontline Teams Want to Embrace Digitization

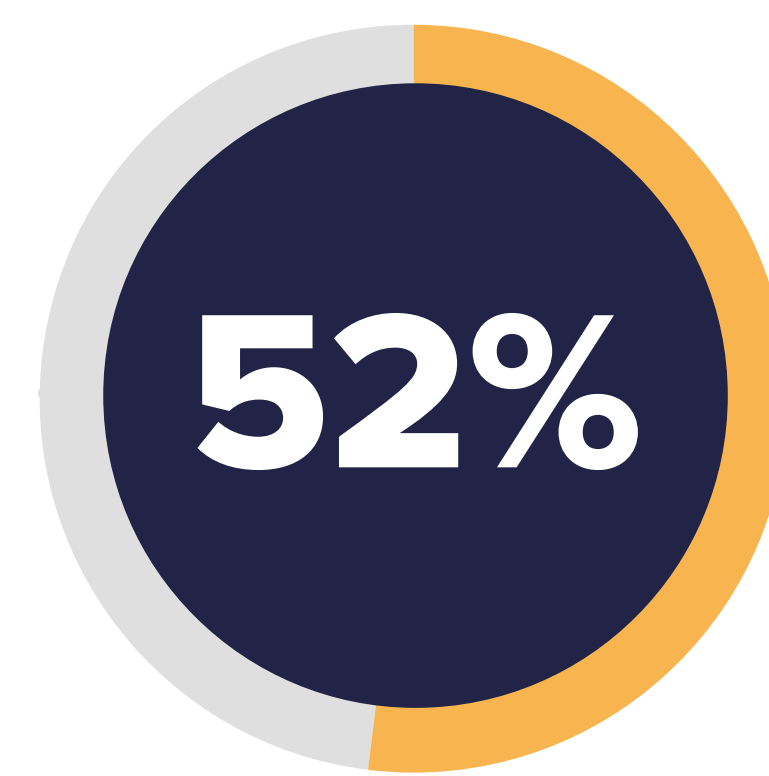
According to a Parsable report, frontline workers not only want to embrace digitization but consider it crucial to a desirable environment. Instead of going out to the floor or relying on paper-based communication, workers want to be able to **easily communicate and implement updates** at the touch of an app.

Access product quality **results** in as little as



Digital Isolation Hinders Future Growth

Isolated, paper-based processes simply can't support future growth. When numbers are out of range or issues arise, your leaders need to be able to **tap into real-time data to identify quality results** and opportunities for optimization.



would consider leaving their jobs for a **more modern, digital environment**

Digital Transformation Empowers Scalability

Digitization gives you the insights and connectivity needed to drive growth. With new levels of visibility and control, your team can **prioritize productivity** and ultimately, scalability.

OVER \$290K in **cost-saving** benefits within months of digitization



Successful Regionalization Requires Insights and Control at Every Step

As supply chains become regionalized and factories are downsized, manufacturers will only be able to meet demand through deeper insights and control. Digital tools are the key to insights crucial to production such as:

- ✓ Frontline data to **identify sources of waste** and quality inconsistencies
- ✓ Insights to **track and remedy** third-party related losses
- ✓ **Powerful visualization** to help you replicate success and boost productivity

Digitize Today for Success Tomorrow

Parsable helps the world's largest food and beverage manufacturers achieve the connectivity, visibility, and data they need to drive a scalable, sustainable future. Learn more about how **Connected Worker®** empowers your teams to drive productivity and ROI.

[Schedule a Demo](#)