Conagra Brands Improves Quality & Reduces Delays With Connected Work

The Challenge for Conagra Brands

Paper-based work instruction hindered collaboration and didn’t capture the completeness of various standard operating procedures. Conagra Brands wanted to improve employee satisfaction by digitizing a digital and mobile platform for their employees to execute work, see instruction details, view real-time data and produce innovative outcomes.

The Accenture + Parsable Solution

As part of the Connected Shop Floor initiative, Parsable is the Connected Worker for Operations team at Conagra Brands. This $800 million production facility in Waukegan, Ill., takes four more sites planned.

Minimal IT Support
- Low-cost, low-code platform
- Standard mobile devices (SAMs)

Quick to Implement
- Clearly defined use cases
- Flexible implementation

Fast to Deploy
- Deploy in minutes to hours
- Friendly user experience

Parsable is bringing to bear the CLM and connected processes in many areas of the factory, including:

Value Delivered

Quality
- Engine testing
- Air braking
- Size grade

Production
- Machine inspections
- Clean in-place
- Vector system

Parsable can help ensure that we are able to:
- Improve data quality
- Ensure more accurate data for better visualizations, reporting, analytics and insights

What They’re Saying

Sanitation
- “When numbers are out of range and I need to make adjustments, instead of going to the area to see what is going on, I just check the report from Parsable and then make the adjustment.”

Production
- “We learn what’s going on in the flow without going on the floor.”

Data Quality
- “When numbers are out of range and I need to make adjustments, instead of going to the area to see what is going on, I just check the report from Parsable and then make the adjustment.”

Mainteance
- “Before, we would have to know the floor to go to the shop, big in, etc. With this, if you have access to the factory, you wouldn’t have to go to them, you’d already have it done.”

"Before, it might take until the end of their shift to get all the paperwork in. Now we can take pictures or videos and have it within 30-45 minutes.” - Steve J.