

Conagra Brands Improves Quality & Reduces Downtime With Connected Work

Conagra Brands quickly implemented a digital solution at its state of the art production facility to measure and optimize quality, production, receiving and shipping functions. Over 400 digital work templates were deployed, collecting real-time data and producing positive outcomes.

The Challenge for Conagra Brands

Paper-based work instructions hinder collaboration and do not capture the complexities of various standard operating procedures. Conagra Brands wanted to improve operations at its plants by using a digital, mobile-first approach for its frontline employees to execute work, seek real-time help, access information quickly and collect actionable and accurate data.



Digital Work Instructions



Digital Collaboration



Digital Data Collection

The Accenture + Parsable Solution

As part of the Connected Shop Floor initiative, Parsable is the Connected Worker for Operations solution at Conagra Brands' **brand-new, \$300-million production facility** in Waseca, Minn., with four more sites planned.

Minimal IT Support

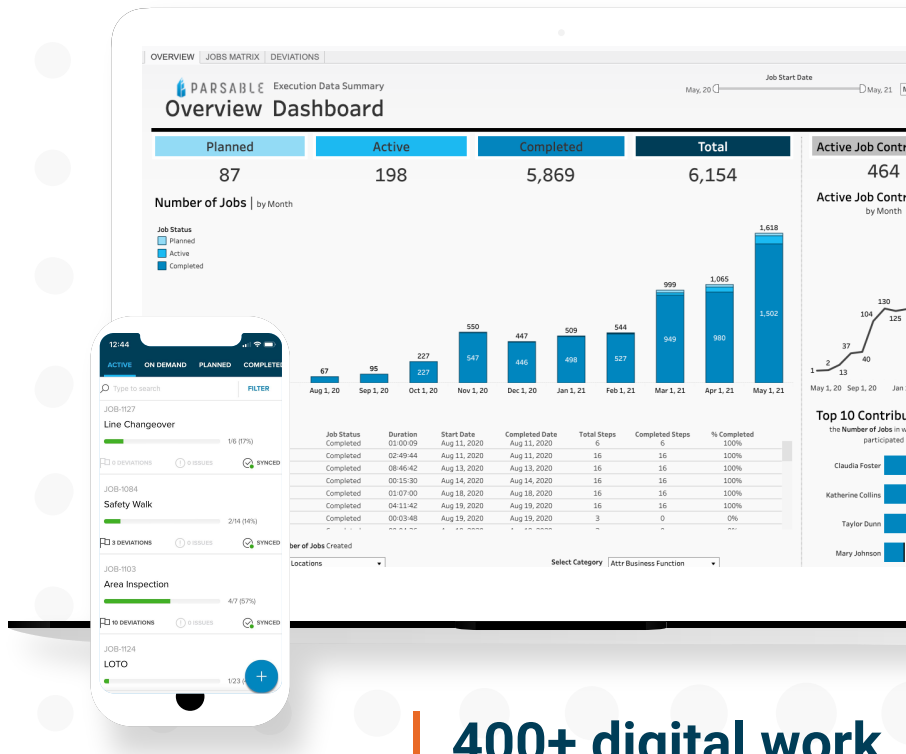
- Low-code/no-code platform
- Enterprise interoperability (SAP, etc.)

Quick to Implement

- Clearly defined use cases
- Professional services

Fast to Deploy

- Digitized templates in hours
- Familiar end user experience



400+ digital work templates

Parsable is being used to perform CIL and centerline processes in many areas of the factory, including:



Quality

Enzyme testing
Air cleaning
Size grader



Production

Machine inspections
Clean in place
Vision system



Receiving

Truck/hopper inspections
Conveyor inspections
Sorter/scalper inspections



Shipping

Tote filling
Tote sealing
Tote X-ray

Value Delivered



Reduction in downtime

through timely, complete checks/audits performed by digitally connected employees



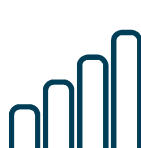
Empowered Associates

who now have the digital tools and skills needed to autonomously run their processes



Reduction in errors

with automated quality triggers, reduced manual inspection, and rapid issue traceability



Improved data quality

resulting in more accurate data for better visualizations, reporting, analytics and insights

What They're Saying



Sanitation

"When numbers are out of range and we need to make adjustments, instead of going to the area to ask what is going on, I just check the tablet." - Veronica M., Sanitation Lead



Production

"I can see what's going on out on the floor without going on the floor." - Charlie R., Team Lead



Data Quality

"When numbers are out of range and we need to make adjustments, instead of going to the area to ask what is going on, I just check the tablet." - Greg C., Safety Lead



Maintenance

"Before, you would have to leave the floor, go to the shop, log in, etc. With this, if you have it on you, by the time it would have taken you to walk there, you'd already have it done."

- Corbin P., Maintenance Lead

"Before, it might take until the end of their shift to get all the paperwork in. Now we can take pictures or videos and have it within 30-45 minutes."

Steve R.