

CONNECTED WORK Connecting Workers, Machines & Systems for CPG Manufacturing

How connected work can quickly improve operational productivity, quality and safety for CPG manufacturing

CPG companies are increasingly faced with the challenge of improving productivity and efficiency, while ensuring workers' safety. Traditional non-digital manufacturing environments still rely on static, paper-based instructions that are often outdated and are not capturing the last mile of human work.

Only 13% of manufacturers have real-time

visibility of their manufacturing process 73% of variability on the factory floor

stems from humans

Nearly 1/3 of frontline employees do not

receive any formal workplace training

Connected work is a way to codify or systemize industrial work so interactions between humans and machines can be executed, measured and optimized.

What is Connected Work?

Combining "intelligent" machines with human activity data allows for a deeper layer of insights, informing next steps within a process, identifying patterns and even predicting future outcomes. With connected work, machines and digitally empowered humans

work together to deliver rapid, measurable increases in productivity, quality and safety.

Digitize your entire workforce Capture human activity data

Why Invest in Connected Work?

Improve safety compliance

Increase team collaboration

Achieve operational efficiencies

- Gain transparency into operations



of industrial companies

have connected worker

initiatives underway

of U.S. companies have

already implemented

connected industrial

workforce measures

Projected investment

in Industry 4.0

initiatives by 2023

digital multimedia

How to Drive

Continuous

Improvement

SOPs.

1. Digitize

Make static

procedures

mobile and

interactive with

4. Transform

Iterate and improve

increase efficiency.

procedures to



Tag Out

Operations

Adherence

Four Stages of Connected Work



2. Execute

Guide human inputs

and trigger actions

in key systems and

procedures in real time.

machines. Adapt

3. Measure

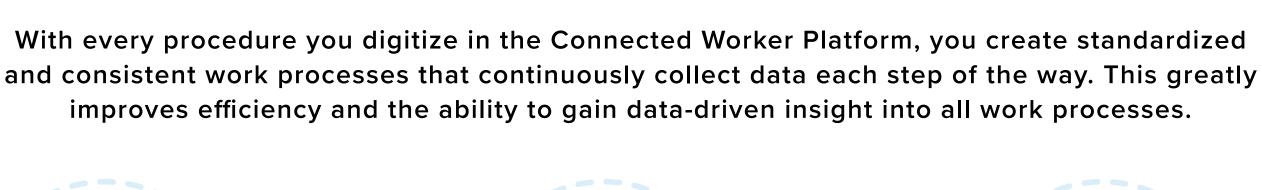
Collect operational

powerful insights

into human work

data and gain

activity.



Warehousing

Receipt

Quality Safety Maintenance & Training & Logistics **Lock Out** Layered **Emergency** Goods Procedural

Audits

Drive Continuous Improvement Across Functions

Safety Line Change Visual Material CIL Inspection Inspection Rounds **Overs**

Work Order

Shift Finished **Troubleshoot** Truck Job Safety Analysis **Product Release** and Repair Inspection Handoff 5S -Maintenance Gemba **Audit Forklift** Housekeeping Traceability Tags Walk Inspection **Audits**

Core Areas of Improvement

QUALITY

60% of Industry 4.0 **42%** of Industry 4.0 adopters said digital adopters

improved overall

product quality

boost productivity

technology helped to

PRODUCTIVITY

Tangible Results in Weeks

The Parsable Worker Platform delivers immediate value.

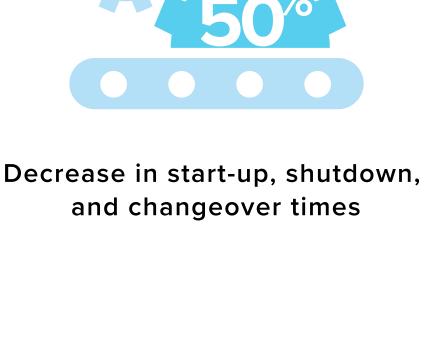
Best-in-class manufacturing environments experience an 18x lower accident

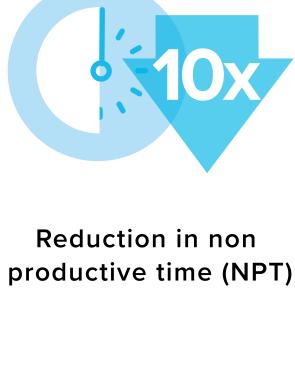
rate compared to average organizations.

SAFETY

Examples of customer results include:







Ready to Learn More?

Sign up for a demo of our **Connected Worker Platform today!**



PARSABLE

LEARN MORE