PDCA, developed by Dr. W. Edwards Deming, is a key part of lean manufacturing processes. PDCA represents the key steps of Plan, Do, Check, Act.

SMART goals are Smart, Measurable, Attainable, Relevant, Time-based.

**PLAN**
- Identify processes with opportunity for improvement
- Clearly define the problem(s) to be solved
- Define what success looks like and set SMART goals for the output
- Assign responsibilities and ownership for the project

**EXPERT TIP:** For greatest value, choose processes that derive high value and can span across multiple locations with minimum effort.

**DO**
- Author: Digitize processes in Parsable
- Execute: Enable frontline workers to execute processes in Parsable
- Insights: Visualize Parsable data to drive improvement

**EXPERT TIP:** This is when you can complete a technical validation and review key components of IT authentication, compliance and architectural adherence.

**CHECK**
- Validate frontline worker adoption
- Assess the impact of operational insights
- Share learnings with cross-functional stakeholders and leaders across the organization

**EXPERT TIP:** Ensure you have a baseline measurement of the processes being digitized so you can fully test the solution and business case assumptions.

**ACT**
- Assess applicability across additional locations
- Create clear governance for your digital program to ease expansion to new sites
- Remotely onboard new users and scale for repeatable success
- Develop roadmap for impact reviews, integrations and expansions

**EXPERT TIP:** This is the time to implement our best practices for a Connected Worker Center of Excellence, train-the-trainer and support programs to smooth multi-location deployments and avoid enterprise implementation bottlenecks.

Focused on fast and scalable success that can be managed remotely, the Parsable Evaluation Success Program enables customers to:

- Accelerate time to value by focusing on the areas of greatest impact to your operations
- Be efficient and effective from start to scale by following lean manufacturing best practices

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