

EVALUATION SUCCESS PROGRAM™

Using a PDCA¹ model for evaluation success, our experts have remotely enabled hundreds of sites and thousands of frontline workers around the world

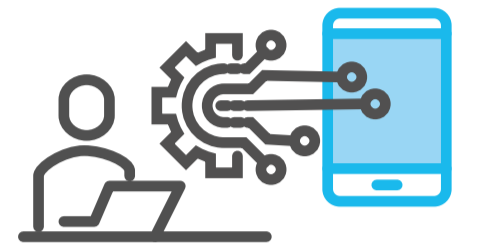
STEP 1 PLAN



- Identify processes with opportunity for improvement
- Clearly define the problem(s) to be solved
- Define what success looks like and set SMART² goals for the output
- Assign responsibilities and ownership for the project

EXPERT TIP: For greatest value, choose processes that derive high value and can span across multiple locations with minimum effort.

STEP 2 DO



- Implement the plan:
- Author: Digitize processes in Parsable
 - Execute: Enable frontline workers to execute processes in Parsable
 - Insights: Visualize Parsable data to drive improvement

EXPERT TIP: This is when you can complete a technical validation and review key components of IT authentication, compliance and architectural adherence.

STEP 3 CHECK



- Validate frontline worker adoption
- Assess the impact of operational insights
- Share learnings with cross-functional stakeholders and leaders across the organization

EXPERT TIP: Ensure you have a baseline measurement of the processes being digitized so you can fully test the solution and business case assumptions.

STEP 4 ACT

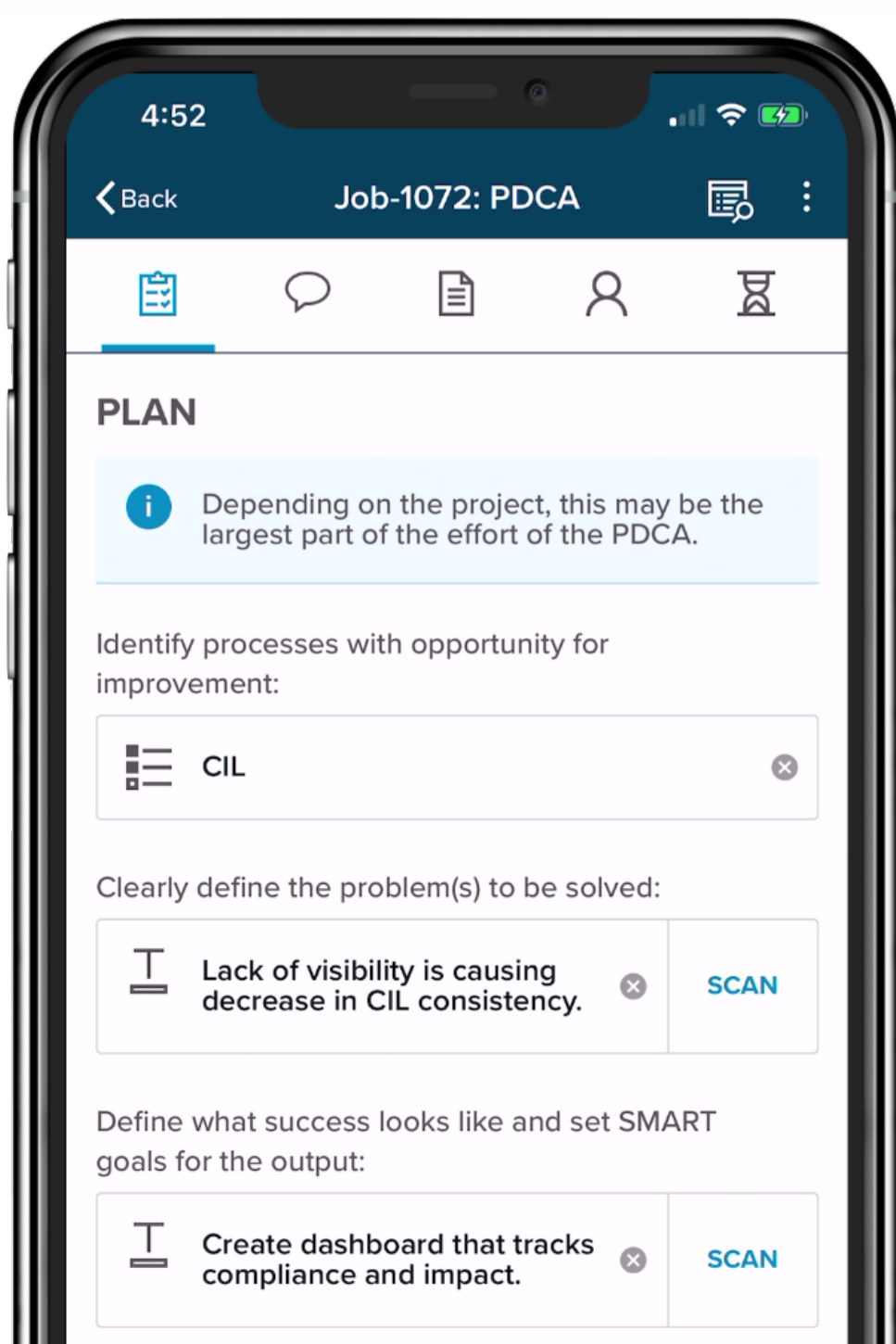


- Assess applicability across additional locations
- Create clear governance for your digital program to ease expansion to new sites
- Remotely onboard new users and scale for repeatable success
- Develop roadmap for impact reviews, integrations and expansions

EXPERT TIP: This is the time to implement our best practices for a Connected Worker Center of Excellence, train-the-trainer and support programs to smooth multi-location deployments and avoid enterprise implementation bottlenecks.

Focused on fast and scalable success that can be managed remotely, the Parsable Evaluation Success Program enables customers to:

- Accelerate time to value by focusing on the areas of greatest impact to your operations
- Be efficient and effective from start to scale by following lean manufacturing best practices



¹ PDCA, developed by Dr. W. Edwards Deming, is a key part of lean manufacturing processes. PDCA represents the key steps of Plan, Do, Check, Act.

² SMART goals are Smart, Measurable, Attainable, Relevant, Time-based.