

## The Connected Worker Platform for Industrial Teams

At Parsable, we set out to transform the daily lives of deskless industrial workers by providing an easy-to-use, easy-to-deploy, mobile-first Connected Worker Platform to digitally organize work, foster real-time collaboration, and provide analytics that drive continuous improvement. We believe that the technology industry has long ignored industrial workers — the real heroes. The real heroes in any economy make things, fix things, grow things, and dig things up — we want these heroes to make things better, safer, and faster. The front office has been digital for some time, with workflows to streamline processes and communication tools to instantly chat (with pictures and videos). Managers have applied big data analytics to optimize results. It's long overdue for industrial environments to operate in the same way. Streamlining human processes is the last mile of Six Sigma, Lean, Kaizen, and World Class Manufacturing.

### Why

We want to help the global industrial workforce make giant strides in quality, safety, and productivity by breaking down work into its component parts. Why are we called Parsable? It reflects our belief that if you can parse work into tight steps, you can make work more efficient, processes safer, and procedures easier to successfully execute. The right picture or video can say 10,000 words, especially when it is delivered in the context of work being performed. We believe greatness happens when the makers of our world — the real heroes — are empowered to make things and enabled by intelligence instead of hampered by paperwork.



**2.7 billion**  
deskless  
workers around  
the world

### How

We assembled the best minds in mobile app development, networking, collaboration, workflow, media capture, task design, UI design and analytics to study the world of the industrial worker. This team focused on creating a platform built to enable optimal productivity and make seamless human-machine collaboration commonplace in industrial environments. This platform needed to be built ground-up for industrial environments where time is short, hands are gloved, and wifi and cellular access is in short supply. We believe the greatest endeavor of our lifetime is to unlock the human potential of the 2.7 billion deskless workers.

### SELECTED CUSTOMER RESULTS



85% Paperless  
in 90 Days



50% Decrease in Start-up,  
Shutdown, and Changeover Times



90% Decrease in  
Errors per Month



55% Increase in Checklist  
and Form Completion



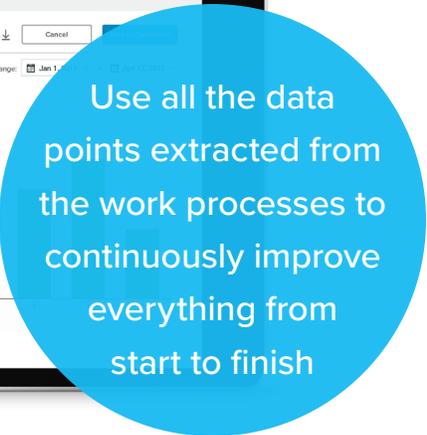
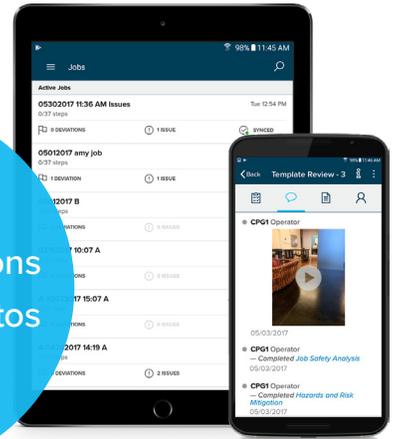
Captured 30,000+ Net  
New Datapoints a Day

## What

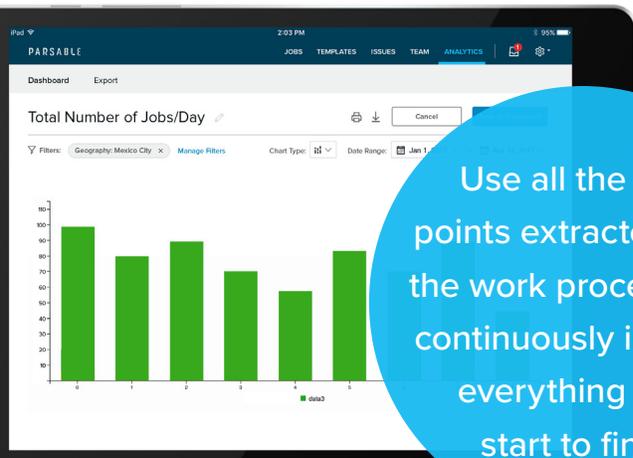
We built a platform and applications that transform work in industrial environments by digitizing processes to make work nimble and connect people together who are constantly on the go. We enable these workers to collaborate in real time with tasks, jobs, and procedures enhanced with messaging, voice, video, and image sharing — even in low bandwidth environments. It's backed by data and analytics to optimize performance so you can make every factory your best factory and every employee a top performer.



Perform  
remote inspections  
using hi-res photos  
and videos



Use all the data  
points extracted from  
the work processes to  
continuously improve  
everything from  
start to finish



We are makers, too, and we try first to walk a mile in your shoes every day. Your problems are our problems. Your difficulties are our challenges. Your success is our goal. Not a week goes by where we aren't in a factory, on a rig, in a mine, or in a smelter somewhere seeing what you contend with and collaborating to help you achieve a better digital future.

We look forward to working with you to tackle the last mile of human productivity and helping you make even your most deskless workers fully connected and digitally enabled.

Contact us at 1-888-681-2119 or at [www.parsable.com/contact](http://www.parsable.com/contact).

## Proven Results

We've taken factories from mountains of paperwork and audit nightmares to the cool confidence of a single process repository and the analytics needed to continuously improve operations. We've helped companies optimize oilfield services and put software in the hands of rough necks to create higher performing and safer operations. We've tamed environments where humans and robots have to work seamlessly together. We can get you from where you are to state-of-the-art in six weeks with our cloud-enabled platform and proven implementation process.

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